



A bumper year for heat pumps

Paul Smith, Managing Director

"2024 has been the best year on record for heat pump sales in the UK, with average monthly MCS certified heat pump installations rising by 39% compared with 2023. At NIBE, we can feel interest growing, and not just for products covered by the Boiler Upgrade Scheme."

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NIBE helps consumers 'Take the Step'

NIBE's Take the Step campaign, our largest homeowner campaign yet, was launched in September, centred around providing useful information and busting some common myths about heat pumps, which are stopping homeowners from 'taking the step' towards low carbon heating.

For NIBE Pros, Take the Step has been helping generate leads through heavy investment in targeted digital advertising on Google and social media channels, video content and a more consumer focussed PR campaign.

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New ways to buy from NIBE!

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A Hat Trick of wins (Plus 1) for NIBE!

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Heating just got cooler! Introducing the new S735C EAHP

Building upon the success of the award-winning NIBE S735 Exhaust Air Heat Pump (EAHP), NIBE is set to launch an upgraded model, the S735c, in 2025. This new iteration retains the core features of its predecessor while introducing active cooling capabilities, making it a versatile solution for modern homes.

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NIBE at CIBSE Build2Perform!

On the 13th and 14th of November, NIBE attended Build2Perform, CIBSE's exhibition which showcases the latest developments in building services

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Paul Smith speaks at the HPA annual reception

"It was great to have the opportunity to communicate NIBE's views on the evolution of heat pumps."

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As we approach the festive season, we would like to thank you for your continued support throughout the year. We hope your Christmas is filled with joy, and the New Year brings success and happiness.

Please note our office hours over the festive period are:

- 24th December – 8:30am to 12:00 noon
- Our Installer Care and Technical departments will then be closed until 8:30am on 2nd January.
- Our Homeowner Care first line response team will be open as usual Monday to Friday 8:30am to 5pm (except for Christmas Day, Boxing Day and New Year's Day) for any urgent homeowner questions.

From all of us at NIBE, have a wonderful holiday season!